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For immediate release

Hotel Brokers International Elects Jennifer Church Secretary

KANSAS CITY, Missouri, USA – March 16, 2016 – Jennifer Church, of Milmark Hotel/Motel Investments, Jackson, WI, was elected Secretary of Hotel Brokers International at the organization's 57th Annual Meeting held recently in Las Vegas. The HBI board of directors is comprised of eleven officers/directors elected from the general membership.

Church is president of Milmark Hotel/Motel Investments, LLC – a full-service hospitality real estate investment and consulting firm, licensed in Wisconsin. She took the helm of Milmark Hotel/Motel Investments, LLC in September of 2015 from Ronald McCord, a long time Wisconsin lodging realtor. McCord will continue to broker lodging properties for Milmark.

Church has experience in hotel business operations, the tourism industry, and nearly 12 years of professional experience in hospitality real estate sales. She has continuously been recognized for outstanding hotel sales performance – named Rookie of the Year in her first year and most recently Top Sales Producer in her region. Prior to serving as President of Milmark, she served as the firm's Director of Sales when she earned designation as a Certified Hotel Broker through Cornell University and was awarded three of the four top honors in her CHB Class.

Church previously worked as Director of Operations & Services at the Wisconsin Hotel & Lodging Association (WH&LA) – one of the largest lodging associations in the country. She received her undergraduate degree in Hospitality and Tourism Management at the University of Wisconsin – Stout and earned her Master's in Public Administration from Northern Michigan University.

Jennifer Church is a former resident of Elm Grove, WI and graduated from Brookfield East High School. She is married and has one son.

Milmark Hotel/Motel Investments, LLC has been a member of Hotel Brokers International since 1995. HBI hotel brokerage specialists have successfully negotiated nearly 10,500 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States.

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