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Hospitality Supplier Honored as ‘Associate of the Year’ *Jennifer Church of Milmark Hotel/Motel Investments presented with annual award*

BROOKFIELD, WI (November 13, 2017) – The Wisconsin Hotel & Lodging Association (WH&LA) has honored local hospitality supplier Jennifer Church of Milmark Hotel/Motel Investments with its annual “Associate of the Year” award for 2017. The award recognizes one professional each year who services the Wisconsin lodging industry in an exemplary manner. Church was presented with the award at the 2017 Wisconsin Lodging Conference and Trade Show held at The Potawatomi Hotel & Casino in Milwaukee on November 6.

A West Bend resident, Church is the President and owning broker of Milmark Hotel/Motel Investments, having been with the family real estate firm for 13 years. As a Certified Hotel Broker and an instructor of the Certified Hotel Broker Module, Church currently serves as the President-Elect of Hotel Brokers International, where she has been active for many years.

Church was elected to the WH&LA Board of Directors as an Associate Member in 2016. She has served in WH&LA leadership roles such as committee chair and continues to be an active member of the association.

For her service to the state’s lodging industry, Church also received a Certificate of Achievement from Governor Scott Walker.

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The Wisconsin Hotel & Lodging Association (WH&LA) represents more than 650 hotels, motels, resorts, inns, hotel condos, and bed & breakfasts throughout Wisconsin. Established in 1896, WH&LA provides marketing, education, legislative and information services to Wisconsin’s lodging industry.

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