



*For immediate release*

### **Milmark Sells Plover Best Western**

WEST BEND, Wisconsin, USA – February 26, 2018— Milmark Hotel/Motel Investments, LLC has brokered the sale of the Best Western in Plover, Wisconsin to BWPlover Corporation. The Seller of the 48 room franchise property was Narayani Inc. Jennifer Church, President of Milmark Hotel/Motel Investments, LLC handled the transaction on behalf of the seller.

Milmark Hotel/Motel Investments, LLC is a full-service real estate firm specializing in the sale of hotel/motel properties. The firm, established in 1954, has sold hundreds of lodging properties nationwide. Milmark is known for its extensive experience with both franchised hotels and independent properties, in addition to its distinctive track record of integrity. As a team, Milmark’s brokers, Jennifer Church, CHB, and Ronald McCord, CHB, CHA, are the only Certified Hotel Brokers headquartered in the state of Wisconsin, and have an in-depth knowledge of the hotel real estate industry locally, regionally and nationally. For more information, please visit the Milmark website at [www.milmark.com](http://www.milmark.com).

Milmark Hotel/Motel Investments is a proud member of Hotel Brokers International. Founded in 1959, Hotel Brokers International members lead the industry in hotel real estate sales. HBI hotel brokerage specialists have successfully negotiated nearly 10,500 hotel real estate transactions and consistently account for the largest share of all select-service and economy hotel sales in the United States. The organization’s database currently comprises more than 100 property listings, primarily in the upper mid-market to economy segments. This listing inventory can be found on the association’s website found at [www.hbihotels.com](http://www.hbihotels.com). HBI is the founder and host of the popular Hotel Investor’s Marketplace Webcast, HBI also developed the Certified Hotel Broker professional designation program. In addition to hospitality real estate advisory services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services.

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